

# Real Estate Value in Turbulent Markets

We analyze the good, the bad, and the ugly of the correction in global commercial real estate.

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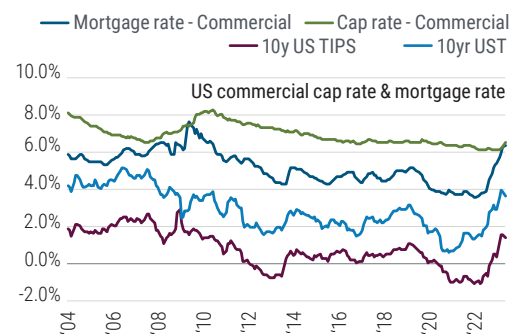


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- Commercial real estate markets are under acute pressure amid higher interest rates and financing constraints. Prices in the public markets have tumbled, while prices in the private markets have yet to catch up.
- Bank lenders are constrained by limited loan paydowns and intensifying regulatory pressures, while commercial mortgage-backed security (CMBS) lenders remain sidelined amid public market volatility.
- CRE owners face more than \$1.3 trillion of loans maturing in the U.S. and Europe over the next two years, while a weakening global economy slows tenant demand.
- This environment will, in our view, provide attractive opportunities for investors with deep expertise and flexible capital to provide liquidity to banks, structure complex solutions for asset owners, and acquire discounted assets from motivated sellers.

It's a new world for the global commercial real estate (CRE) market. Amid sharply higher interest rates, debt costs have climbed above capitalization (cap) rates<sup>1</sup> or net initial yields (see Figure 1), creating liquidity challenges for asset owners with floating-rate loans and those looking to sell or refinance. In response, real estate valuations are contracting and traditional avenues of financing, namely banks, CMBS originators, and mortgage REITs, have pulled back.

**Figure 1: U.S. commercial mortgage rates now meet or exceed CRE cap rates**

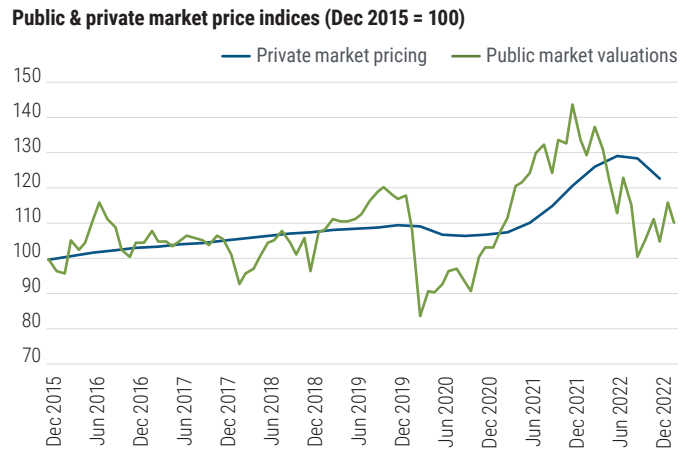


Source: MSCI Real Capital Analytics as of 31 December 2022 and Refinitiv as of 21 December 2022

Private transaction volumes – or the total dollar amount of sales – fell sharply in the second half of 2022, ending the year down 22% year-over-year. With higher interest rates and few transactions, price discovery has become much more challenging across many private real estate assets. This has created a mismatch with prices in the public markets, which have plunged (see Figure 2). REITs are now trading at significant implied discounts to the appraised values of their assets and now imply materially higher cap rates than private markets are pricing in.

We expect asset sales, now stalled, to accelerate in 2023, driven by a combination of investor liquidity and balance sheet pressures, financing challenges, and those simply looking to sell ahead of potential further price declines. We see investment opportunities in this new real estate landscape, and anticipate more may arise as the landscape evolves.

**Figure 2: Public REITs are trading far below private CRE transactions**



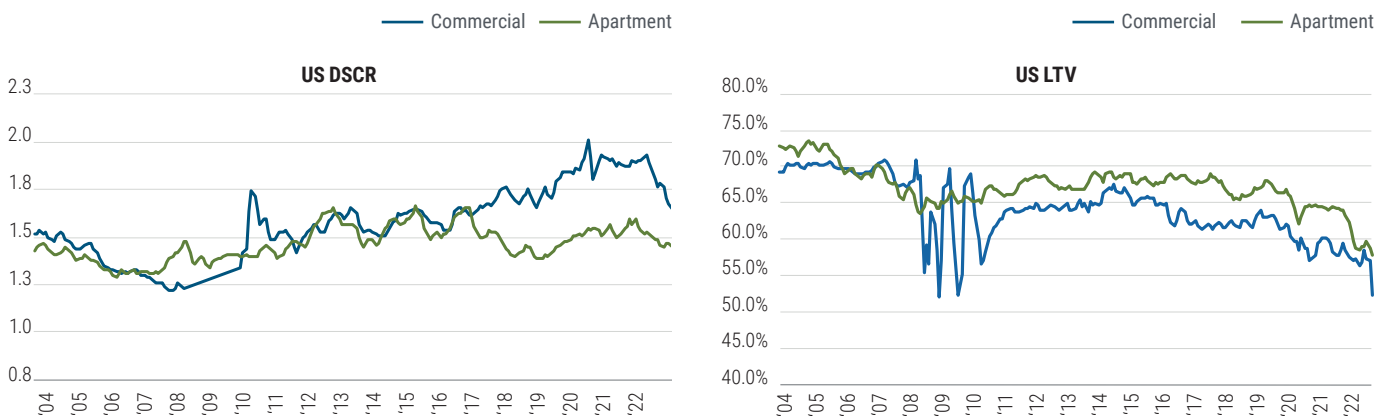
Note: Private market valuations as NCREIF NPI Capital Return Index; public market pricing as NAREIT Equity REITs Price Index  
 Source: NCREIF (March 2023), NAREIT (March 2023)

## Three key opportunities for investors in 2023

### DEBT

Rising borrowing costs and declining asset prices are pressuring real estate loans in the secondary market. Although in the U.S., loans as a percentage of asset values, known as loan-to-value ratios (LTVs), have declined for much of the last decade, the sharp rise in interest rates has strained borrowers' capacity to service the debt. Indeed, shrinking debt service coverage ratios (DSCR) are creating significant challenges for real estate lenders (see Figure 3).

**Figure 3: Debt service coverage ratios have declined in the U.S. despite declining loan-to-values**



Source: MSCI Real Capital Analytics as of December 2022

Loan originations in the U.S. have fallen precipitously since May 2022, dropping 62% year-over-year in the five months through September 2022.<sup>2</sup> In Europe, banks,<sup>3</sup> which have provided about 95% of the €1.5 trillion in commercial real estate debt outstanding, are lending less on CRE assets (LTV), with particular weakness in core-plus financings, large loans, and commodity offices.

The bank pullback presents compelling opportunities for debt funds and other alternative lenders, which have fewer restrictions and are poised to benefit from higher all-in coupon rates. These include financings in senior LTV brackets where many bank lenders are currently too cautious or over-allocated. In addition, we see opportunities in making large loans. Banks are facing difficulties in syndicating and securitizing larger loans, bestowing a potential advantage to alternative lenders with adequate capacity and execution speed.

**SPECIAL SITUATIONS**

**CRE market distress set to accelerate, providing attractive investment opportunities**

Approximately \$2.4 trillion in U.S. commercial real estate loans are scheduled to mature between 2023 and 2027, more than \$1 trillion of which is due this year and next (see Figure 4). U.S. office owners face a refinancing gap of around 20% of lending volume originated in 2018-2020, estimated to be over \$50 billion.<sup>4</sup>

In addition to looming loan maturities, we expect investor redemptions from evergreen real estate funds and asset owners seeking to shore up balance sheets ahead of potential further economic weakness to drive further sales activity.

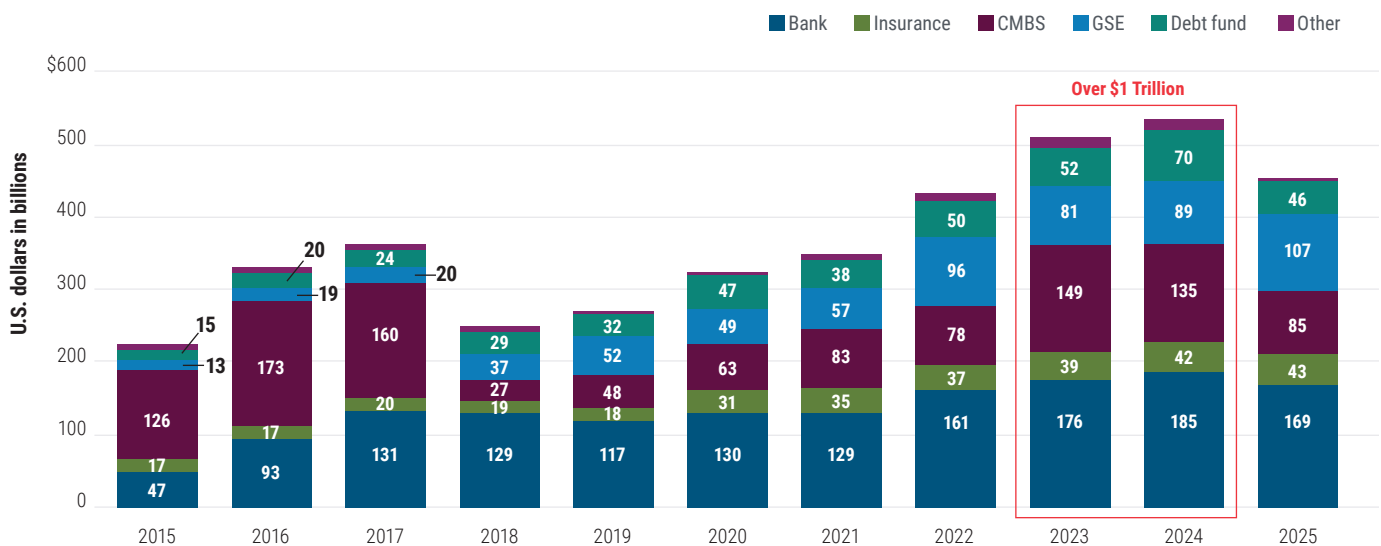
As traditional liquidity channels continue to dry up, we believe asset owners could turn to investors with the flexibility,

experience, and creative structuring capabilities to offer bespoke capital solutions.

Alternative lenders can often offer capital solutions more quickly than traditional sources. In situations of distress, we see rescue capital in the form of junior debt or hybrid positions offering mid-teens and higher returns. These capital solutions could include high yield bridge capital for real estate owners to refinance an upcoming maturity or, in other cases, bespoke structured investments for private real estate lenders to manage their balance sheets. We expect this migration of opportunistic capital to focus on the middle of the capital structure – meaning that in the event of a liquidation, it would be paid after traditional senior bank debt, but before equity – which may provide opportunities for strong risk-adjusted returns.

Meanwhile, we are also seeing increasing demand for risk-transfer solutions from banks seeking to offload their exposure to sub- and non-performing real estate loans through the private market to satisfy increasingly stringent regulatory requirements. In Europe, this includes sub-performing or “stage two” loans, which currently are 9.5%, or €1.4 trillion, of all loans outstanding, of which commercial real estate is estimated to make up about 15%, or about €200 billion.<sup>5</sup> Here, alternative lenders could capitalize on steep discounts by offering a variety of risk transfer solutions to financial institutions including loan purchases or more structured solutions.

**Figure 4: Over \$1 trillion in U.S. CRE loans are maturing in 2023-2024**



Source: Newmark’s Capital Markets Report: “Real Estate Trends and Analysis for All Property Types,” Q4 2022

Excludes construction loans. Maturing volumes are not a simple summation of individual loans as maturity date is not available for all loans in the data set. For these, a maturity year is inferred from the maturity profile of loans with known maturity years. Other adjustments are then made to ensure that total maturing volumes are consistent across analyses for a given year.

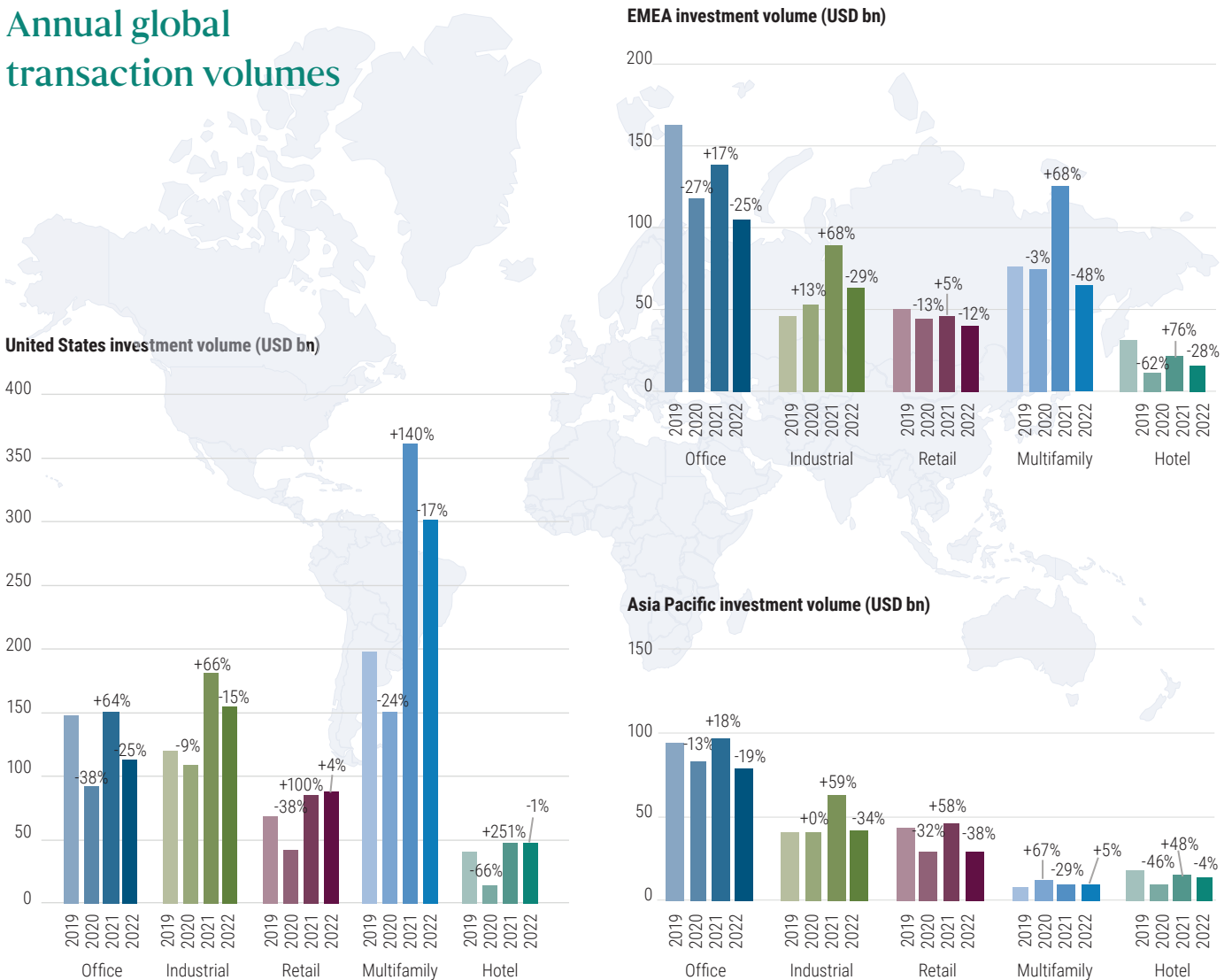
**CORE**

**Core prime assets remain in demand by occupiers and investors**

We believe the near standstill in private market transactions may subside with capital values adjusting during this period of price discovery, creating potential opportunities to acquire core assets at attractive levels (see Figure 5). With traditional lenders sidelined, this backdrop appears most compelling for unleveraged real estate buyers seeking high quality assets with a long-term investment horizon. We expect to find the most compelling opportunities in sectors with secular demand tailwinds, including logistics and multifamily.

**Figure 5: CRE asset sales have declined globally**

**Annual global transaction volumes**



Source: MSCI Real Capital Analytics, Q4 2022. Excludes development sites.

On the supply side, developers are scaling back amid high construction and financing costs. Recent estimates for U.S. multifamily supply growth in 2025 have been cut to 1.4% annualized, down from 2.3% during 2023-2024.<sup>6</sup> Declining supply should, in our view, support rents in the longer term.

In the short run, however, occupiers are putting expansion decisions on hold. Even the logistics and retail sectors feel the impact of weakening consumption as real disposable incomes fall. In the office sector, global leasing volumes fell by 19% year-over-year in 4Q 2022, but were up 9% for the full year after a strong first half 2022.<sup>7</sup>

One area we expect to see tenant demand continue is high quality offices in major markets, as tenants focus on upgrading their assets to establish a competitive hiring advantage. Employers look to these office assets not only to draw talented employees back to the workplace, but to enhance their net carbon zero credentials. Assets with high ESG (environmental, social and governance) ratings in excellent locations can command as much as an 11% rent premium and a 20% capital value premium<sup>8</sup> over lower-quality second-grade assets. Both occupiers and investors are keen to access these assets.

Cross-border investors may be able to take advantage of recent currency depreciation in certain target markets. This applies in particular to cross-border investors with access to capital denominated in U.S. dollars, which appreciated by 8% in 2022 against a basket of other exchange rates.<sup>9</sup>

## **PIMCO'S GLOBAL CRE REACH AND CREDIT EXPERTISE SEEKS TO PROVIDE A COMPETITIVE ADVANTAGE**

PIMCO has one of the largest real estate platforms in the world, with a robust presence across the risk spectrum in global debt and equity markets. PIMCO's global access to data and expertise helps support us in developing clear, secular macroeconomic themes, sourcing and structuring investment opportunities, and creating value through hands-on asset management. Given a relatively conservative risk posture in recent years, we believe the global PIMCO platform has a fundamental combination of deep resources and time-tested investment experience to help identify potential opportunities in a real estate market facing acute liquidity pressures.

1 Capitalization rates, or cap rates, are calculated as the property's net operating income divided by the current asset price. On an unleveraged property (i.e., with no debt), the cap rate represents the investor's annual return.

2 Newmark, Capital Markets Report: "Real Estate Trends and Analysis for All Property Types," Q3 2022.

3 European Banking Authority "Risk Assessment of the European Banking System", December 2022

4 CBRE, The Office Sector Debt-Funding Gap, December 2022.

5 European Banking Authority "Risk Assessment of the European Banking System", December 2022

6 Green Street, January/February 2023

7 Green Street, February 2023

8 JLL "Sustainability and Value", January 2023

9 BIS, January 2023

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